ALLSTRALIAN Business Journal

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keywords: Wanted: contract printers in Asia; China, Singapore, India, Malaysia, Vietnam, Thailand, Cambodia, Hong Kong, Macau, South Korea, Philippines, Indonesia, Japan, Taiwan, New Zealand, and Sri Lanka; initally small print run; black monochrome A4; Australian Print/copy shops overcharge; little competition; fail on customer service; wanted Australian Graphic Designers; Offering competitively priced quality printing; all printing colour; small and large quantities; for all occasions;TAFE graduates in Graphic Design;

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Australian Print/Copy shops'

charges too high

By Alex Gordon LLB

WANTED: Contract PRINTERS in Asia.

Print/copy shop owners or operators anywhere in South East Asia including China, Singapore, India, Malaysia, Vietnam, Thailand, Cambodia, Hong Kong, Macau, South Korea, Philippines, Indonesia, Japan, Taiwan, New Zealand, and Sri Lanka. [Google loves a list], we invite your expression of interest in offering your printing services.

Please read the accompanying article. Our initial small print run is black monochrome A4. We expect to direct much more print business to Asian firms as the Australian Print/copy businesses are overcharging and giving poor service. See our accompanying advertisements for people wanting printing done and for the Graphic Designers of print copy to produce print ready copy in .pdf format for those customers.

We are happy to pay in your currency or any currency you choose. The payment would be electronically, immediately the work is done and posted. **Contact us on our PHP email at** <u>http://AustLawPublish.com/eml.html</u>

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All your printing needs in one spot.

If you find Australian printing too expensive and poor quality, contact us on our PHP email at <u>http://AustLawPublish.com/eml.html</u> /. We are in the process of developing a business plan to provide to you, printing services by a variety of printers in South East Asia. Those printers will be provided with print/photo ready copy. We will arrange businesses and individual Graphic Designers in Australia, New Zealand or a country where the language of the Print job is the first language of that country, so they can produce that copy to

your satisfaction prior to its going to the Asian printer. **Contact us on** our PHP email at <u>http://AustLawPublish.com/eml.html</u>

Graphic Designers: Business opportunity

We invite expressions of interest from Australian and New Zealand Graphic Designers who wish to provide a service to the Australian or New Zealand Community, as indicated by the above two advertisements, and this article.

We believe that by arranging better value and quality printing, we will increase the market for printed material and hence increase work for Graphic Designers being produced by TAFE around Australia. **Contact us on our PHP email at** <u>http://AustLawPublish.com/eml.html</u>

We are rapidly growing publishers. We have just now approximately doubled the number of Journals we publish by the inclusion of <u>Alumni</u> <u>Journals for each of the 41 Universities</u> in Australia; see our webpage at <u>http://austlawpublish.com/austlawpublishAlumniJournals.html</u> /. Because of the differing frequency of publication, we have probably just now trebled our printing needs. The major distribution of our content is via the archived copies of our journals on our websites. Still, all our journals are print journals and accordingly we have a print run. We cannot do everything ourselves and rather than employ more staff, we wish to outsource our printing. We believe this will permit our more rapid expansion, including LARGER PRINT RUN.

This is an unashamed advertisement for contract printing. OUR initial job involves printing/copying, stapling and postage. The ICT logistics mean that the

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printing, stapling and postage can be done ANYWHERE in Australia or OVERSEAS for that matter. Contact us on our PHP email at <u>http://AustLawPublish.com/eml.html</u>/

We attempted to deal with Australian operators of print/copy shops for our print run, but clearly they are charging too much and have no competition as they could not be bothered to even communicate with us, to allow us to arrange printing on a regular basis with them. It was like talking to a collection of brick walls. We could not believe just how similar were the reactions from Australian print/copy shops. We have therefore decided to go off-shore, to South East Asia for printing. Additionally, since printers in Australia are charging too much, we intend to act as AGENTS for overseas printers. We will devise our Print Business plan. That business will centre on our websites.

The print aspect of our operation involves printing all of our journals. Our publishing record can be viewed on our website at <u>http://austlawpublish.com/directorylatestournals.html</u> /. Our printing consists of one copy each for for a few libraries and a few subscribers; insufficient to justify offset printing. This is an ideal job for one of the omnipresent photocopy/fast print shops.

We wish to organize a "printer" who will do our print run once every four weeks, which is the schedule we follow at present. We do not wish to organize a printer every print. We wish to have it organized ahead of time so it will all flow effortlessly. We would be using the same printer repeatedly for quite some time we imagine but do not guarantee any particular number of print jobs.

We ponder the business ethics of these Australian print shop businesses from the experience we have had with them in the past few weeks. Apparently, they wish to do the print job first, then ask an exorbitant price, such that the client cannot then go elsewhere as they require the job done within the time frame, and since the job has been done the print shop is legally entitled to be paid. In the next issue of Allustralian Business Journal [ABJ] we may detail some of our experiences with Australian Print/Copy shops. You won't believe it, but we have the proof; the EVIDENCE.

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